

Supporting Behaviour Change for Men Using Violence

Procurement Roadshow Insights

April 2023



**MINISTRY OF SOCIAL
DEVELOPMENT**

TE MANATŪ WHAKAHIATO ORA



Purpose of these Insights

From the 28th February – 21st April 2023, MSD travelled into four regions and conducted three online sessions to talk about supporting behaviour change for men using violence.

This document serves as a high-level summary of the insights from the workshops. It is complementary to the workshop slides which can be found [here](#).

We would like to thank all those who attended and contributed their insights to help shape the future of this project.

We shared space with communities across four regions & 6 Police Districts

Bay of Plenty



Auckland Central
North-West Auckland
Counties Manukau



Also online with existing FVUSNG providers in:

Waikato



Eastern

Wellington



Canterbury

Central

Northland

Southern

Tasman



We met with passionate kaimahi, Managers and communities working to support men using violence; and together we...

Talked about research, insights, key shifts and the voices of men that have informed MSD's approach in this project

Talked about what Supporting behaviour change for men using violence may look like in local communities;

Talked about what potential service categories could be included, as well as principles that may underpin this kaupapa;

Talked about

- Alignment to Te Aorerekura and Te Toko Toru Model
- The opportunity to work together
- A Design approach



Shared perspectives and input to further inform the approach and process of this project

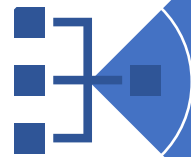
We asked what opportunities communities could see in this kaupapa



Love the possibilities and the focus on services for men/tāne



Fund and increase support for communities like tāngata whenua, Pasifika or rainbow



Systems support is required. Government to think and do differently



Ongoing support for people who use violence – beyond group programmes



Fund local people to deliver to their own



What about a refuge for tāne?



Fill gaps and make service delivery improvements



Opportunity to “Be deep, not just surface”

“Healing starts inward then out, this could be an opportunity for more targeted cultural interventions”

–Counties Manukau Participant

We asked for feedback on potential Service categories for this project



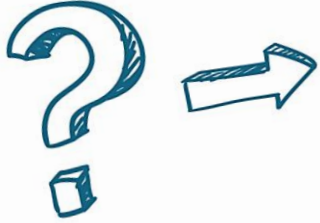
In general, there was resounding support for the current service categories and lots of feedback that said there was good links to the research, Te Aorerekura, insights, shifts and voices of men. Below was some more feedback for us to capture

- Connection to whakapapa, culture and strengthening identity is missing
- What about health, employment and life basics as categories?
- Spirituality and ā wairua / wairuatanga is missing
- Positive role modelling eg "showing men how to socialize/drive opportunity"
- Collaboration with Sexual Violence services
- Could we have peer to peer models?
- Having tāne/men as kaimahi is important
- Solutions that are practical like Men's shed - Men own the space. Men can react to the space with other men. Fix bikes, build stuff, be social. Doesn't look clinical but is therapeutic – practical, social, covers all service areas
- Agreement with some of the language (ie Masculinity) but that MSD needed to be clear about the meaning – and aware of how some communities might receive that language.
- Mixed kōrero about the kupu 'masculinity' - Some suggest mana tāne. Others agree its meaning can give notions of hyper-masculinity.



Some of what we heard about Underpinning Principles for this project

Underpinning principles of service delivery...



- Enact Te Tiriti o Waitangi practice
- Services are free and accessible
- Whānau-led and whānau-centred
- Actively address collusion (condoning or encouraging abuse)
- Prioritise the safety and wellbeing of victim/survivors and children
- have skilled specialist workforce to effect change (refer to SoS and E2E)
- Continuous improvement through ongoing evaluation and reflective learning
- Intersectional approach that is culturally, spiritually and physically safe and responsive to tāne and men
- Collaboration and integration with specialist services, iwi and hapū to support the affected women, children, family and whānau

“honorable” kupu is important – Language is critical

Whānau are experts in their own environment and deserve to be a part of the planning process

Having the safe space and having the right people is very important.

“Our kaimahi are qualified by experience”

Specialisation puts a lot of pressure on those smaller providers in rural areas

These principles are useful reference for service delivery – can see a lot of what we already do

change specialist to specialised

“Violence and sexual abuse and the secrecy of it. I really worry about parallel process and how organizations can get systemically caught ... we should be also held responsible and accountable for our outcomes”

NGOs and Government must be “giving effect to Te Tiriti o Waitangi

Do too many principles create constraints?

Good principles – especially whānau-led & whānau-centred

Recognising and acknowledging mana

Safety for everyone involved

Care should be taken when we consider Te Tiriti meanings, matauranga and kaupapa – be clear about what that means



We asked about Service Design and heard from you:

“We’re ready!”

Excitement to design for men’s services

Communities want to work with MSD and want more opportunities for co-creation

Communities want a flexible design approach that works for them

Possibilities can be explored for service delivery when community is able to design services

Gaps can be explored and addressed through service design thinking

Responsibilities and accountability can be built into service design

Design thinking requires the right space and sequence

Collaboration needs mindset change at all levels

Working together better requires key people in the right places to help connect

Design should be by the people, for the people

Include accountability and outcome development support

Appreciate the ability to be supported through design by having a range of options ie short design process or long-term design

Some challenges that we heard along the way...

Accountability works both ways

- It would be useful to account for how MSD procures, and seeks the best support for men and tāne by the best providers
- The sector wants to be acknowledged for their work beyond pūtea

Outcomes

- Providers want to work to outcomes that represent whānau aspiration and wellbeing

Procurement processes

- Communities are worried about MSD procurement processes & the importance of equitable approaches
- Procurement processes need to take into consideration regional context and consider what bespoke services could look like

Contracting

- Integrated contracts, reporting & payment schedules should align for ease of service delivery
- Pay parity across government contracting

Language and the ways MSD use language is important

- We heard that the sector wants to see themselves reflected in the project and the language used is both respectful and intentional.

“Good will is what keeps us going – it’s the people with the helping hearts that are doing the mahi” –

Hamilton participant



Where to next:

- We are revising the service categories and underpinning principles in light of the roadshow feedback
- We are developing the learnings from the roadshow feedback to inform the procurement approach
- Keep a look out for comms that will inform of the upcoming key dates
- If you haven't yet, please register for GETS (gets.govt.nz)
- Please also register to receive our monthly [Family Violence and Sexual Violence newsletters](#)



Thank You for your time!

- Please contact us on: usersofviolence@msd.govt.nz



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