

Q64	<b>SHOWCARD 28</b> <i>In terms of YOUR involvement with your whanau, would you say that YOUR whanau plays...</i>	A very large part in your life ..... 1 A large part in your life ..... 2 A small part in your life ..... 3 A very small part/no part in your life ..... 4
Q65	<i>Do you have a financial interest in Māori land, that is as an owner, part or potential owner or beneficiary</i>	Yes ..... 1 No ..... 2 Don't know ..... 8 Refused ..... 9
Q66	<i>This question considers your contacts with people. Thinking about work, sport, church, school, socially and at home, in general would you say that your contacts are with...</i>	<b>READ OUT</b> Mainly Māori ..... 1 Some Māori ..... 2 Few Māori ..... 3 No Māori ..... 4  <b>DO NOT READ</b> Don't know ..... 8 Refused ..... 9
Q67	<i>Now I would like to ask you a question about you and Māori language. How would you rate your overall ability with Māori language?</i>	<b>READ OUT</b> Excellent ..... 1 Very good ..... 2 Good ..... 3 Fair ..... 4 Poor ..... 5  <b>DO NOT READ</b> Not applicable/no ability ..... 6 Refused ..... 8 Don't know ..... 9

**Q68** Can I please have your name and phone number in case my supervisor needs to verify that this interview has taken place.

**RESPONDENTS NAME:** \_\_\_\_\_

**RESPONDENTS PHONE NUMBER:**

**Q69** *Would you like to receive information about the results of this survey when they become publicly available?*

Yes.....

No.....

Don't know.....

1  
2 } **GO TO**  
9 } **CLOSE**

**Q70** *We will be sending out the information to those who would like it so could I please have your postal address?*

Address: \_\_\_\_\_

\_\_\_\_\_  
\_\_\_\_\_

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*Thank you very much for taking the time to answer these questions. In case you missed it, my name is ..... from ACNielsen and we are doing this research on behalf of the Ministry of Social Policy.*

**RECORD FINISH TIME**

**INTERVIEW DURATION**    (mins)

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I hereby certify that this interview carried out and recorded by me today is true and accurate and in accordance with the Market Research Society Code of Practice, survey methodology and specified instructions.

Signed: \_\_\_\_\_ Interviewer name: \_\_\_\_\_

Date: \_\_\_\_\_ Interviewer number: \_\_\_\_\_

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**Co-ordinator check:**

- Complete questionnaire check ..... 1
- Telephone audit completed ..... 2
- Route audit completed..... 3
- Door to door completed..... 4

Co-ordinator signature: \_\_\_\_\_ Date: \_\_\_\_\_

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**Re-contact details**

Interviewer: \_\_\_\_\_ Date: \_\_\_\_\_

Co-ordinator: \_\_\_\_\_ Date: \_\_\_\_\_

Office: \_\_\_\_\_ Date: \_\_\_\_\_

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**Office use only**

Edited by: \_\_\_\_\_ Verified by: \_\_\_\_\_

Punched by: \_\_\_\_\_

## Card Items

The survey made use of card-sorting activities using colour coded cards. A list of the items on the cards is given here.

### *Blue Showcards*

10. Telephone
11. Secure locks
12. Microwave
13. Washing machine
14. Clothes drier
15. Waste disposal unit
16. Dishwasher
17. Food processor
18. Heating available in all main rooms
19. A good bed
20. Warm bedding in winter
21. A warm winter coat
22. A good pair of shoes
23. A best outfit for special occasions
24. Pay television (e.g., Sky)
25. Video player
26. Stereo
27. Personal computer
28. Access to the Internet
29. Home contents insurance
30. Boat
31. Car
32. Holiday home, bach or crib
33. Television
34. A pet
35. An inside lavatory or toilet
36. Running water in the house
37. Mains electricity (not supplied from an on-site battery or generator)
38. Hot running water

### *Green Showcards*

39. Suitable wet weather clothing for each child
40. A pair of shoes in good condition for each child
41. A child's bike
42. A Playstation

*Yellow Showcards*

43. Participate in family (whanau) activities
44. Give presents to family or friends on birthdays, Christmas or other special occasions
45. Visit the hairdresser once every three months
46. Have holidays away from home every year
47. Have a holiday overseas at least once every 3 years
48. Have a night out at least once a fortnight
49. Have family or friends over for a meal at least once a month
50. Have a special meal at home at least once a week
51. Have enough room for family to stay the night
52. Pay someone to help with housework
53. You or your partner contribute regularly to a retirement scheme

*Pink Showcards*

54. Pay for childcare services
55. Have children's friends over for a meal
56. Have enough room for children's friends to stay the night
57. Have children's friends to a birthday party