

1 What are the Government priorities for employment?

Reducing Benefit Dependency

Making sure people with challenges have better opportunities in life.

Principle

People are better off in work.

Target

50,000 fewer people on Jobseeker Support benefit by **2030**.

That means:

Reducing Jobseeker Support numbers from **190,000** people to **140,000** by 2030.

It is ambitious, aspirational and attainable.

Intervening early to get the best results and change lives

That means, MSD acting and monitoring to see:

- Fewer children living in benefit dependent households.
- Fewer people receiving Jobseeker Support for over a year.
- Fewer young people on welfare – including Jobseeker Support, Young Parent Payment and Youth Payment.

2 Who are we going to work with?



Shifting the dial | Right now:

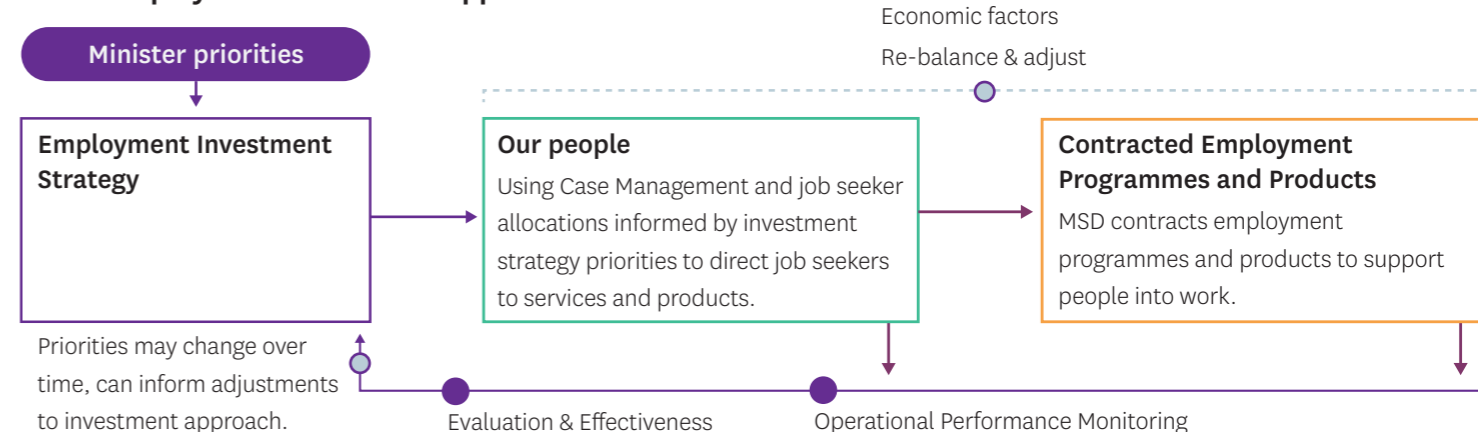
We are – igniting MSD’s engine to shift Jobseekers into work:

- using our proven case management model to achieve the target
- supporting regional decision making that reflects local conditions and needs
- more frequently engaging with Jobseekers with work obligations
- working with others to find job opportunities by building on relationships with employers, communities, and local government
- promoting the target through an external engagement campaign throughout the regions.
- Ensuring prevention activity is focused on those who will require a benefit if not redeployed or are on Jobseeker Support benefit.

We are – empowering the frontline to help jobseekers:

- Translating data and evidence, based on cohorts, into advice that better support case managers decision making with individual jobseekers
- Supporting more effective targeting of employment resources.
- Phone based case management
- Intensive support for those, based on history and cohort analysis, estimated to experience long-term dependency, or already reaching, or passing, duration thresholds.

MSD’s Employment Investment Approach



3 What is MSD going to do to achieve the target?

Employment Investment Framework

- Understanding need – using data, evidence and operational intelligence.
- Supporting people who can work into jobs.
- Helping people to move past challenging circumstances and into work, including Jobseekers with health conditions and disability.
- Getting the greatest value from our investment.
- Measuring effectiveness – improving services.

Strategic actions

- 1 Increase capacity to proactively work with job seekers through new opportunities, Kōrero Mahi and 26 week check-ins to engage with Jobseekers, plan and monitor who case management is working for and adjusting caseloads in response.
- 2 Improve the effectiveness of our spend on services like case management by
 - Tracking what works for people within our priority groups who have different needs
 - Building evidence to inform investment decisions about who to direct to different services.
- 3 Learn about the effectiveness of our employment service spend for target groups so we can make changes throughout this year and next year’s investment cycle at a national and regional level. This will include increasing the cohort analysis and the number of programmes that are rated on MSD’s Employment Assistance Evidence Catalogue, undertaking outcomes evaluations to fill gaps and monitoring new programmes.
- 4 Increase our understanding of the needs of job seekers so our case managers provide the right service to the right person at the right time.
- 5 Work closely with employers and industry to identify skill gaps and opportunities for job seekers and give employers the support they need.

4 How will we know we are making a difference?

- We will report quarterly against the target and supporting measures, including monitoring of related indicators such as work exits, employment outcomes and broader economic indicators that can impact employment opportunities and outcomes.
- We will use the annual actuarial report and supporting evidence to understand long term trends, what is underlying those trends, and people’s estimated future years on benefit.
- We will use MSD’s data and evidence to understand the effectiveness of spending and make changes to get the best value.
- We will monitor Case Management changes to ensure they are achieving the intended aims of the target.