



## Kia Takatū Tātou

### Supporting long-term social and economic development



### Kōmako

The bellbird represents Kia Takatū Tātou – supporting long-term social and economic development.

The bellbird is talked about in the whakataukī which underpins our work. Also called the kōmako or korimako, this native bird feeds on nectar and aids pollination of native trees and shrubs. It also disperses the seeds it feeds on from the fruits of pollinated trees, supporting the regeneration of our forests.

Like the bellbird’s role in regenerating our natural environment, MSD has an important role to play in supporting and developing our communities so they have a strong and sustainable future. The bellbird takes in the whole landscape as it flies and reminds us to focus on the whole community and broaden our horizon, lift our aspirations and work towards a strong future, as we go about our work today.

