



Want employees
who help your
business grow?



Want employees
who reflect your
customers?



Want a diverse
team for your
workplace?



Want employees
who help build
your brand?

Disability confident
employers hire the right
person for the job.
You can too.



It's easy. Just ask.

Your business can benefit from being Disability Confident and it's easier than you think.

Find out the why, what and how of employing disabled people at msd.govt.nz/DisabilityConfidentNZ

Share your success stories with other employers
[#DisabilityConfidentNZ](https://twitter.com/DisabilityConfidentNZ)



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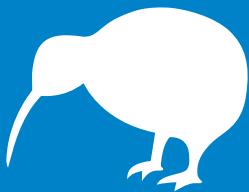
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21% of the working age population has a disability, so not tapping into this talent pool means missing out on skilled people who can make valuable contributions to your business.

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24% of New Zealanders have a physical, sensory, learning, mental illness or other impairment – that's almost a quarter of all your customers. Disabled employees bring their experiences and perspectives to deliver a better customer service, enhancing your reputation.

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A diverse team provides better customer service because they represent and understand the communities they serve. Diversity in the workplace shows respect, improving the morale of your employees and can lead to improved profitability.

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Disabled people account for 24% of the New Zealand population. By taking the lead in increasing the number of disabled people employed, businesses enhance their reputations and expand their customer markets, which positively impacts on their bottom line.

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228,000 disabled people of working age (15 to 64 years) in New Zealand, are not employed. This represents an untapped talent pool of people who can make valuable contributions to your business. Most disabled people don't need anything different to perform their job, but for those that do, funding is available to provide workplace modifications, adjustments and support.

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