## APPENDIX A - SURVEY QUESTIONNAIRE

## SURVEY OF WORKING-AGED PEOPLE IN 2000

This appendix contains the questionnaire material used in the New Zealand Survey of Working-Aged People in 2000. The survey was undertaken by ACNielson. The questionnaire materials comprise:

1. Questionnaire for the New Zealand Survey of Working-Aged People in 2000

The full questionnaire is reproduced here.

## 2. Card Items

The survey made use of card-sorting activities. A list of the items on the cards is reproduced here.

The questionnaire used in the Survey of Older People is available either from the report The Living Standards of Older New Zealanders: A Technical Account, or from the website: http://www.msd.govt.nz/publications/livingstandards.html

# SURVEY OF WORKING-AGE PEOPLE IN 2000 

## JOB NO. 3501027/1401227

Day and Month

$\left.$|  |  |
| :--- | :--- | :--- | :--- | :--- | :--- | :--- |$\quad$| 2 | 0 | 0 |
| :--- | :--- | :--- | \right\rvert\, 0.

Record Address in Full


Area Name


Area Unit No.


Household No.


Calls to obtain $\square$

Interviewer No.


## SURVEY OF WORKING-AGE PEOPLE IN 2000

Job No. 3501027/1401227

## Final: 7 March 2000

## Introduction

Good (morning/afternoon/evening), my name is $\qquad$ from ACNielsen, the market research company. We are conducting a survey on behalf of the Ministry of Social Policy. The survey is to find out about the lifestyles and range of living standards of working age New Zealanders. Your household may have received a letter a few days ago about this survey.

## Interviewer: Hand door-opener official introductory letter. Allow time to read.

It is very important that we interview a representative selection of New Zealanders for this survey, so I have to ask you a few questions to help me select who in your household is the right person for me to talk to.

S1 Can you please tell me the first name of all people aged from 18 to 64 who usually live here. Please tell me their first names starting with the oldest person.

Occupants of Household:

| Person No. | Name | Selection Outcome |
| :--- | :--- | :--- |
| 01 |  |  |
| 02 |  |  |
| 03 |  |  |
| 04 |  |  |
| 05 |  |  |
| 06 |  |  |
| 07 |  |  |
| 08 |  |  |
| 09 |  |  |
| 10 |  |  |

Occupants of Household:

| Person No. | Name | Selection Outcome |
| :--- | :--- | :--- |
| 01 |  |  |
| 02 |  |  |
| 03 |  |  |
| 04 |  |  |
| 05 |  |  |
| 06 |  |  |
| 07 |  |  |
| 08 |  |  |
| 09 |  |  |
| 10 |  |  |

Occupants of Household:

| Person No. | Name | Selection Outcome |
| :--- | :--- | :--- |
| 01 |  |  |
| 02 |  |  |
| 03 |  |  |
| 04 |  |  |
| 05 |  |  |
| 06 |  |  |
| 07 |  |  |
| 08 |  |  |
| 09 |  |  |
| 10 |  |  |

## Selection Procedure:

Total Eligible (18 to 64) in Household
Selection Number from Control Sheet
Number of Selected Person (from Selection Table)


Selection Table

| Selection Number from Control Sheet | Total Eligible (18 to 64) in Household |  |  |  |  |  |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: |
|  | 1 | 2 | 3 | 4 | 5 | 6+ |
| 1 or 2 | 1 | 1 | 2 | 2 | 3 | 3 |
| 3 | 1 | 2 | 3 | 3 | 3 | 5 |
| 4 or 5 | 1 | 2 | 3 | 4 | 5 | 6 |
| 6 | 1 | 1 | 1 | 1 | 2 | 2 |
| 7 or 8 | 1 | 1 | 1 | 1 | 1 | 1 |
| 9 | 1 | 2 | 3 | 4 | 5 | 5 |
| 10 or 11 | 1 | 2 | 2 | 3 | 4 | 4 |
| 12 | 1 | 1 | 1 | 2 | 2 | 2 |

ONCE CORRECT RESPONDENT SELECTED....

S2 (Name) is the person I need to interview. Is she/he available now?

## ARRANGE CALLBACK OR REINTRODUCE IF NECESSARY

## Correct Respondent

We are an independent market research company and all of our work is completely confidential. Your answers will be combined with those of other people we talk to and there will be nothing in the results that could identify you.

## IF NOT ALREADY SEEN, HAND RESPONDENT OFFICIAL INTRODUCTORY

 LETTER AND ALLOW TIME TO READ.S3 The survey will take approximately half an hour to complete. Can I talk to you now or may I call back at a later time?

## IMPORTANT: IF 'YES CONTINUE NOW' OR APPOINTMENT MADE DOUBLE CHECK THAT THE RESPONDENT IS 18 TO 64 YEARS (INCLUSIVE).

$\square$

To start with I need to ask you some questions about all the members of this household.

Q1 Can you please tell me the names of all people who usually live here, including yourself and any boarders?

## RECORD NAME IN Q1 ON GRID

## ASK Q2 TO Q4 FOR EACH HOUSEHOLD MEMBER

Q2 What month and year was (...name...) born, or how old are they now?

RECORD MONTH AND YEAR BORN OR AGE IN YEARS IN Q2 ON GRID

## ASK IF UNCLEAR

Q3 And is (...name ...) male or female?

$$
\begin{aligned}
& \text { Code } 1=\text { Male } \\
& \text { Code } 2=\text { Female }
\end{aligned}
$$

RECORD GENDER IN Q3 ON GRID

Q4 SHOWCARD 1 And using this card, what relationship is (...name...) to you?

RECORD CODE IN Q4 ON GRID
INTERVIEWER: TICK IN COLUMN Q5 MEMBERS OF RESPONDENT'S CORE ECONOMIC UNIT AND IN COLUMN Q6 TICK TO SHOW PRESENCE OF CHILDREN UNDER 18 YEARS AS PART OF THAT CORE ECONOMIC UNIT.

NOTE that the core economic unit is the respondent plus partner/spouse (if have one) plus children under 18 years of age (if any) unless the children have their own partner or children in the household.

Children 18 or over are another core economic unit. There can be a maximum of two people in a parent role, other adults are another core economic unit.

## ASK Q7 AND Q8 FOR MEMBERS OF CORE ECONOMIC UNIT

 (Q5).Q7 SHOWCARD 2 What is (...name's...) ethnic group? You may choose more than one group.
RECORD CODE/S FROM SHOWCARD IN Q7 ON GRID

Q8 Is (...name...)
READ OUT
Employed full time (30 or more hours/week)................ 1
Employed part time (less than 30 hours/week) ............. 2
Unemployed and seeking employment......................... 3
Not in the paid labour force............................................ 4
DO NOT READ
Don't Know.................................................................. 8
Refused...................................................................... 9
RECORD CODE IN Q8 ON GRID

| Person No. | $\begin{gathered} \text { Q1 } \\ \text { Name } \end{gathered}$ |  |  |  | Q2 |  |  |  | $\begin{array}{\|l\|} \hline \text { Q3 } \\ \text { Sex } \end{array}$ | $\begin{gathered} \text { Q4 } \\ \text { Rel'nship } \end{gathered}$ | Q5 <br> Respondent <br> Core <br> Economic <br> Unit <br> $(\checkmark)$ | Q6 Child in core <br> Economic Unit $(\checkmark)$ |  | Q7 Ethnic <br> Group | $\begin{gathered} \text { Q8 } \\ \text { Employ. } \end{gathered}$ |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
| 01 |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |
| 02 |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |
| 03 |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |
| 04 |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |
| 05 |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |
| 06 |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |
| 07 |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |
| 08 |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |
| 09 |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |
| 10 |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |

IF MORE THAN 1 CORE ECONOMIC UNIT IN HOUSEHOLD:
Some of the questions I will ask you about will just relate to (...names ticked in Q5...). I will tell you when I want you to think specifically about these family members.

## SECTION - Items

## SHUFFLE BLUE CARDS

Q9a) I am now going to show you some cards naming different items. Can you please sort these cards into two piles. In one pile I'd like you to put the things that you have, and in the other pile I'd like you to put the things that you don't have.
IF NECESSARY:
By have, I mean have access to in your household.
LIST BELOW NUMBERS FOR EACH ITEM RECORDING 'DON'T HAVE' PILE FIRST THEN 'HAVE' PILE. RECORD IN COLUMN 9a

GIVE RESPONDENT PILE OF 'DON'T HAVE’, AND ASK FOR EACH ITEM THAT THE RESPONDENT DOES NOT HAVE:
Q9b) For each of these items that you don't have, can you tell me if you would like to have one?
IF NECESSARY: If someone gave it to you.
RECORD IN COLUMN 9b FOR EACH ITEM

FOR EACH ITEM THAT THE RESPONDENT WOULD LIKE TO HAVE, ASK:
Q9c) Is the reason you don't have that item because of the cost, or some other reason?

## RECORD IN COLUMN 9c FOR EACH ITEM

| $\begin{gathered} \text { Item } \\ \text { Number } \end{gathered}$ | Q9a |  | Q9b |  | Q9c |  |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: |
|  | Have | Don't have | Like | Wouldn't like | Cost | Other reason |
|  | 1 | 2 | 1 | 2 | 1 | 2 |
|  | 1 | 2 | 1 | 2 | 1 | 2 |
|  | 1 | 2 | 1 | 2 | 1 | 2 |
|  | 1 | 2 | 1 | 2 | 1 | 2 |
|  | 1 | 2 | 1 | 2 | 1 | 2 |
|  | 1 | 2 | 1 | 2 | 1 | 2 |
| , | 1 | 2 | 1 | 2 | 1 | 2 |
| $\square$ | 1 | 2 | 1 | 2 | 1 | 2 |
|  | 1 | 2 | 1 | 2 | 1 | 2 |
| , | 1 | 2 | 1 | 2 | 1 | 2 |
|  | 1 | 2 | 1 | 2 | 1 | 2 |
|  | 1 | 2 | 1 | 2 | 1 | 2 |
|  | 1 | 2 | 1 | 2 | 1 | 2 |
| $\square$ | 1 | 2 | 1 | 2 | 1 | 2 |
| $\square$ | 1 | 2 | 1 | 2 | 1 | 2 |
|  | 1 | 2 | 1 | 2 | 1 | 2 |
| $\square$ | 1 | 2 | 1 | 2 | 1 | 2 |
|  | 1 | 2 | 1 | 2 | 1 | 2 |
| $\square$ | 1 | 2 | 1 | 2 | 1 | 2 |
| $\square$ | 1 | 2 | 1 | 2 | 1 | 2 |
| $\square$ | 1 | 2 | 1 | 2 | 1 | 2 |
| $][$ | 1 | 2 | 1 | 2 | 1 | 2 |
| $\square$ | 1 | 2 | 1 | 2 | 1 | 2 |
| $\square$ | 1 | 2 | 1 | 2 | 1 | 2 |
| $\square$ | 1 | 2 | 1 | 2 | 1 | 2 |
| $\square$ | 1 | 2 | 1 | 2 | 1 | 2 |
|  | 1 | 2 | 1 | 2 | 1 | 2 |
| $\square \square$ | 1 | 2 | 1 | 2 | 1 | 2 |
| $\square \square$ | 1 | 2 | 1 | 2 | 1 | 2 |

ASK Q10 IF HAVE CHILDREN AT Q6, PAGE 7. IF NO CHILDREN SKIP TO Q11

## SHUFFLE GREEN CARDS

Q10a) Can you please sort these cards into two piles as before, in one pile put the things that you have and in the other pile the things that you don't have.
LIST IN GRID BELOW NUMBERS FOR EACH ITEM STARTING WITH 'DON'T HAVE' PILE. RECORD IN COLUMN 10a

## GIVE RESPONDENT PILE OF 'DON'T HAVE' AND ASK:

Q10b) For each of these items that you don't have, can you tell me if you would like to have one?
IF NECESSARY: If someone gave it to you.
RECORD IN COLUMN 10b

FOR EACH ITEM THAT THE RESPONDENT WOULD LIKE TO HAVE, ASK:
Q10c) Is the reason you don't have that item because of the cost, or some other reason?
RECORD IN COLUMN 10c

| Item <br> Number | Have | Don't have | Like | Q10b |  |
| ---: | :---: | :---: | :---: | :---: | :---: | :---: |
| Wouldn't like |  |  |  |  |  | Cost | Q10c |
| :---: |
| Other reason |$|$| $\square \square$ | 1 | 2 | 1 | 2 |
| ---: | :---: | :---: | :---: | :---: |
| 1 | 2 |  |  |  |
| $\square \square$ | 1 | 2 | 1 | 2 |
| 1 | 2 |  |  |  |
| $\square \square$ | 1 | 2 | 1 | 2 |
| 1 | 2 |  |  |  |
| $\square \square$ | 1 | 2 | 1 | 2 |
| 1 |  |  |  |  |

